NEXT LEVEL
BUSINESS STRATEGIES

SHARP COLOR MULTIFUNCTION PRINTERS

BP-C535WD–C545WD

BP-C535WD · C535WR · C545WD

Every recommendation should begin with understanding. Tell us how your team works, and we'll show you where this series fits.



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SHARP®

ADAPTABLE, SECURE COLOR MULTIFUNCTION PRINTERS

simply smarter



BP-C535WR
BP-C535WD
BP-C545WD

Smart color multifunction printer

Advancing business communications with connectivity solutions.

With higher speeds, enhanced security features, and a smart controller design, Sharp color MFPs ensure compatibility with modern business requirements. The BP-C535WR, BP-C535WD, and BP-C545WD offer print speeds from 35-45 pages per minute with optional finishing for easy stapling, sorting and organizing of vital documents. With the 7" (diagonally measured) display, users can streamline communications to quickly access documents in the cloud via Microsoft Teams and other popular cloud storage services.





Easy-to-use Touchscreen

The **easy-to-use Sharp touchscreen** display is designed to deliver an accurate responsive user experience, imperative for today's sophisticated workflows.

Technology Focused on Efficiency

All models utilize modern technology to help users get their work done with ease and efficiency. **Innovative features** and enhanced auto skew correction ensure jobs come out right the first time, every time.

Leading Security

To protect endpoint devices from security threats, Sharp uses **industry leading security** features.

Versatile Application Integration

These MFPs **maximize productivity** and collaboration with easy access to expanded services. Additionally, these devices quickly connect with mobile devices to print and scan files, and utilize touchless operation with the Sharp Synappx Go™ app.

Flexible Sleek Design

Elegant cabinet design with a **contemporary color scheme** makes the BP-C535WR, BP-C535WD and BP-C545WD a perfect fit for any office environment.



BP-C545WD shown.

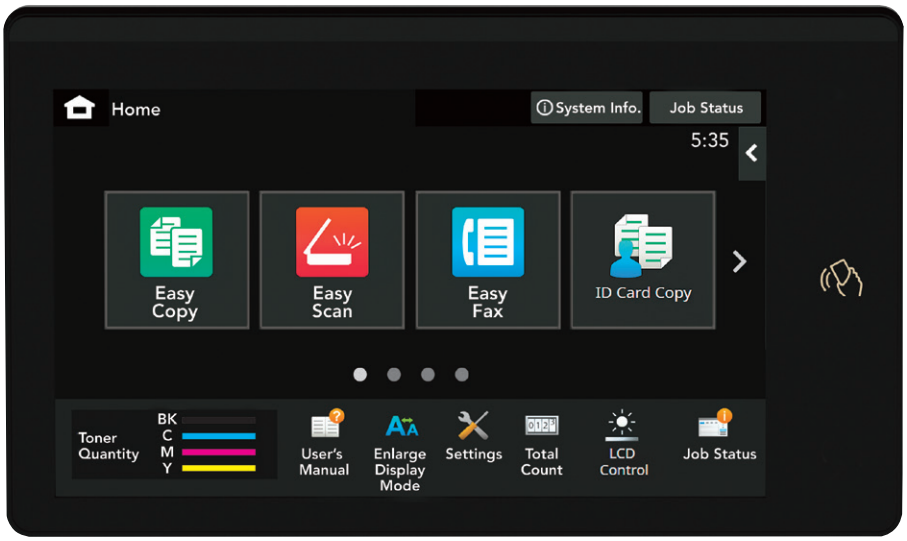
Features that enhance productivity and efficiency

Adaptable user interfaces that deliver safe and secure features.

Work efficiently

Collaborate

Secure document workflows



7" (diagonally measured) customizable touchscreen display.



BP-C545WD shown with Inner Finishing Unit in a 4-drawer configuration.

- The BP-C535WR RSPF (reversing single page feeder) feeds one or two-sided originals in batches of **up to 50 sheets** at a time and scanning speeds up to 40 ipm (one-sided).
- Both the BP-C535WD and BP-C545WD DSPF (duplex single pass feeder) scans both pages of **two-sided documents in one pass** in batches of up to 100 sheets and scan up to 130 ipm (two-sided).
- Optional inner finisher handles **document sorting** and stapling jobs with ease (WD models only).
- **Smart controller design** ensures MFP firmware is current by periodically checking for updates.
- **Built-in optical character recognition** (OCR) function can convert scanned documents to text-searchable PDF format and Microsoft Office file formats (standard on WD models, optional for WR).
- **ENERGY STAR® 3.2 certified** and offers among the lowest standby power consumption in the category.
- **Enhanced 7-inch full-flat touchscreen** delivers an accurate, responsive user experience and provides easy access to features.
- Collaborate with hybrid workers using **popular cloud services**, such as Microsoft Teams, Google Drive™, Dropbox and others.
- Strong, **multi-layered security** such as system integrity check at startup, firmware attack prevention and optional Bitdefender antivirus to help protect data.
- Supports native **Universal Print from Microsoft**, enabling businesses to easily adapt to this popular printing service.
- **Print Support Application (PSA)** is supported by Windows 10 and 11 which enables users to print without a print driver.
- **Sharp OSA Technology** simplifies manual workflow tasks and saves time by leveraging the power of network applications, back-end systems and cloud services.



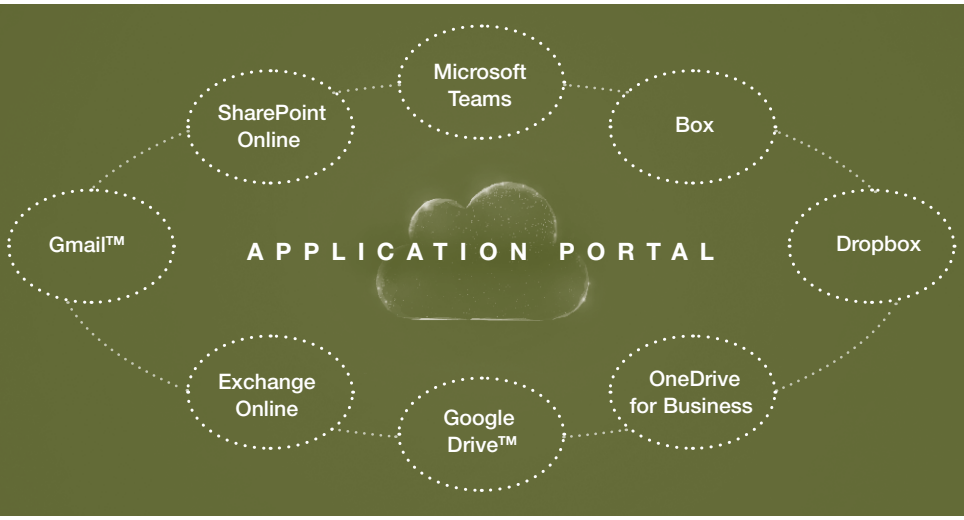
Outfitted for enhanced user experience

From media handling to workflow and collaboration, these compact MFPs are equipped for diverse business needs.

Sharp makes it easy for businesses to execute jobs quickly, leaving more time for the actual business at hand. The BP-C535WR RSPF feeds one or two-sided originals in batches of up to 50 sheets at a time and scanning speeds up to 40 ipm. Whereas the BP-C535WD and BP-C545WD DSPF scans both pages of two-sided documents in one pass in batches of up to 100 sheets and scan up to 130 ipm (two-sided). Image processing technology and artificial intelligence (AI) can automatically adjust resolution and compression as well as detect original size and adjust for skewed documents when scanning.

Print and Share Documents Easily

Seamlessly collaborate with colleagues when working remotely. With **Cloud Connect**, businesses gain access to popular cloud services including Microsoft Teams, Google Drive and more. The Sharp Application Portal makes it easy for administrators to add new apps and update existing apps right from the smart MFP touchscreen.



Integrate with Email Applications

In addition to native capability, the **Email Connect** feature enables seamless scan-to-email integration with Microsoft Exchange/365 and Gmail™ user accounts, making it easy to identify the sender of scanned files.

Intelligent Image Processing

Scan documents to popular file formats including Microsoft Word, PowerPoint and Excel, Searchable PDF, Encrypted PDF and others. Direct Print the same file types from thumb drives, cloud applications and mobile devices.* **Adobe Embedded Print Engine** direct prints PDF files with greater speed and rendering accuracy (Microsoft direct print and OCR optional BP-C535WR).

Flexible Printing Solutions

PCL 6 and Adobe PostScript 3 printing helps users speed through their work. The 128 GB solid state drive processes jobs quickly. **Serverless Print Release** enables users to print a job and release it from up to ten supported models. Native Universal Print from Microsoft eliminates the need for on-premises infrastructure, and enables IT to manage printers directly through a centralized portal.



*This function is enabled via Qualcomm DirectOffice technology.

Smart · Connected · Secure

Technology and functionality combined

The Sharp color MFPs provide built-in features to increase office output.

Document Feeders
The BP-C535WR RSPF feeds one or two-sided originals in batches of up to 50 sheets at a time. The BP-C535WD and BP-C545WD DSPF duplexing scans both pages of two-sided documents in one pass in batches of up to 100 sheets and scans up to 130 ipm (two-sided).

Smart Scan
Image processing technology and AI can automatically adjust resolution and compression and detect size to adjust for skew.

Optical Character Recognition (OCR)
Built-in OCR function can convert scanned documents to text-searchable PDF formats and Microsoft Office file formats (optional for BP-C535WR).

Microsoft Friendly
Native integration with Universal Print and AirPrint simplifies workflow and enhances collaboration.

Advanced Multi-layer Security
Leading security features plus optional Bitdefender antivirus provide enhanced protection against network intrusions.



BP-C545WD shown.

Easy-to-Use Smart Touchscreen
Tablet-style menu provides quick access to features and functions.

Inner Finisher Option
Available compact inner finisher offers offset stacking, single position stapling and can hold up to 280 sheets of paper (WD models only).

Touchless Operation
Scan, Copy and Print Release with award-winning Synappx Go app.

Flexible Paper Handling
Paper drawers feed up to 8½" x 14" paper and support media up to 220 gsm (80 lb. cover). Supports up to 2,350 sheets in paper drawers and bypass tray with options.

Easy Access to Cloud Services
Print and scan documents to popular cloud services.

Wireless Networking
5GHz Wi-Fi technology and WPA3™ encryption deliver fast, reliable data that helps provide strong protection from hackers.

Compact PDF
The standard Compact PDF feature dramatically reduces the file size of most color scanned documents, resulting in decreased network traffic and more efficient use of disk and cloud storage (optional for BP-C535WR).

Collaborate on-the-go with quick access to mobile devices

Sharp makes it easy to share data with tablets and smartphones in busy environments.



Print with Popular Mobile Technologies
These versatile MFPs support printing from popular mobile technologies such as Apple AirPrint and Android printing with the Sharp Print Service plug-in.

Advanced Wireless Networking
Print directly to the MFP from mobile devices without interfering with the corporate network. 5GHz Wi-Fi technology and WPA3 encryption deliver fast reliable data that is well protected from malicious intruders.

Touchless Operation with Synappx Go
With the Synappx Go app, it's easy to **email or copy documents remotely**. Tap the touchscreen with your smartphone for extended remote features such as print release, scan to/print from cloud services, and display collaboration by upgrading to the subscription version.

Enhanced Security with Bitdefender
Optional Bitdefender anti-virus software provides **enhanced protection** against network intrusions.



Centralized device management helps ensure optimal uptime

Seamlessly connect technology and drive collaboration.

Seamless Device Management
Available as a free download, Sharp Remote Device Manager (SRDM) simplifies device monitoring and management. The event-driven **alerts help maximize uptime** with centrally managed security settings, pre-configured driver distribution, energy save settings and more.

24/7 Training with My Sharp™
Managing all of the advanced features of your Sharp product is simple and easy. Ask your Authorized Sharp Dealer about the My Sharp website. This **dedicated customer training website** is customized to your BP-C535WR, BP-C535WD and BP-C545WD and allows you to locate resources and find information specific to your configuration.

Multi-layer security features

Utilizing leading security technology to help organizations protect data and meet regulatory requirements.



System Integrity Check at Startup
Protects system files from malware attacks.

Firmware Attack Prevention
Can check for abnormal firmware at startup and can restore the original.

Application Allowlisting
Prevents unauthorized files and applications from being loaded.

Real-Time Intrusion Detection
Detects abnormal connection requests and denies access.

Trusted Platform Module (TPM 2.0)
Provides added layer of protection for the SSD to safeguard data.



Automatic Firmware Updates
Ensures security and other updates are done as soon as they become available.

End-of-Lease Data Erase
Can protect privacy by deleting all data and personal information at trade-in time.

Optional Virus Detection Kit Powered by Bitdefender
Provides comprehensive protection from inbound and outbound virus threats.

Optional Print Security Service
24/7 alert monitoring with System Information and Event Management from ConnectWise™ (monitors 60+ MFP security alerts).*

- **Active Directory (AD) Integration** Enables the MFP to join the network domain as a computer, making it a trusted device.
- **Supports AD Group Policy** Allows administrators to centrally manage select security settings and enforce their own policy.
- **256-bit AES Encryption** Ensures data that resides on the local drive is protected.
- **Protects Access to the Device** IP/MAC address filtering, 802.1x authentication and port control protect access to the device.
- **Protects Data in Transit** IPsec and SMB 3.1.1 protocols and TLS 1.3 use data encryption to protect data.
- **WPA3 Wi-Fi Encryption** Supports the latest data encryption standard for wireless networking security.
- **Authority Groups** Enables administrators to define various groups for different users, which can limit or restrict access to specific features.
- **Optional Data Security Kit** Offers expanded security functions and restricted access features for highly sensitive environments.



**Available from participating dealers.*



Environmental commitment

Sharp is committed to environmental sustainability and corporate responsibility.

A Responsible Approach to Design

Sharp MFPs adhere to the Sharp Corporation Green Products Guidelines, which requires designing products that consume less power, use recycled materials and reduce materials used in packaging.

Toner Recycling Program

Sharp offers zero-waste-to-landfill recycling for Sharp consumables at no cost to our customers and encourages them to recycle their Sharp toner cartridges by providing them with a pre-paid recycling kit for return to our facility.

Environmental Commitment

The Sharp Advanced Series models are ENERGY STAR 3.2 certified and RoHS compliant. These products also have one of the lowest TEC values in their category as well as one of the lowest stand-by power consumption ratings. Sharp MFPs are EPEAT® registered.

For more information about Sharp environmental leadership including information about energy efficient products, electronics, or toner cartridge recycling, please visit **www.sharpusa.com/environment**.

Versatile Color Multifunction Printers. Simply Smarter.

Designed to fit today's hybrid workstyles, the BP-C535WR, BP-C535WD and BP-C545WD offer intelligent features and connectivity that enable office workers to collaborate with colleagues seamlessly and securely wherever they are working. To learn more, visit www.sharpusa.com.

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NEXT LEVEL
BUSINESS STRATEGIES

WHY NEXT LEVEL

1. **Advice first.** We start with how your business uses print today, including machines you may want to keep.
2. **Preferred Toshiba and Sharp dealer.** New and pre-owned copiers, printers and multifunction printers (MFPs).
3. **One partner.** Sales, leasing, rentals, repair and maintenance, and managed print services.
4. **Real numbers.** No blind quotes. A quote is built from your current devices and monthly black-and-white and color volume.
5. **Here for the long run.** We stay with clients for the life of the relationship.

FREE LEASE REVIEW

Not sure what your current copier lease is costing you, or what to do when it ends? We'll review your lease and walk you through your options.

TALK TO NEXT LEVEL

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